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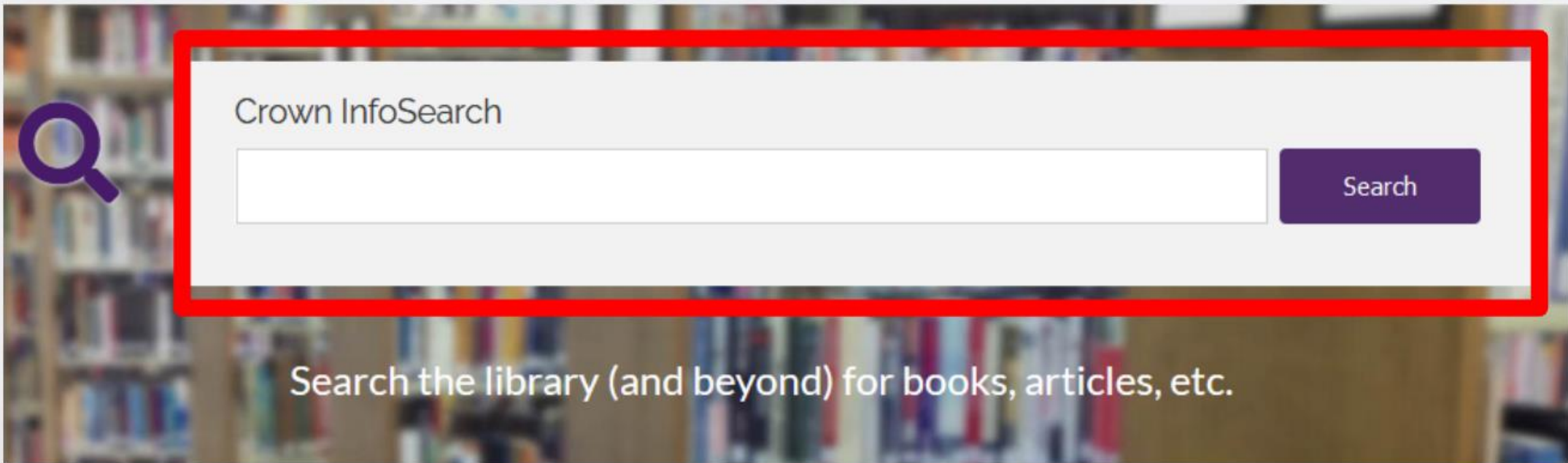
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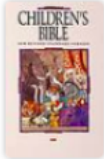
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MERGE

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Romans 15:5-6 (New International Version)

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Developing Successful Marketing Strategies

Series: [Marketing Strategy Collection](#)

Authors: [Randazzo, Gary W.](#)

Publication Information: Ed.: First edition. New York, New York [222 East 46th Street, New York, NY 10017] : Business Expert Press. 2014

Resource Type: eBook.

Description: What's your organization's marketing strategy? Does your company meet real life marketing challenges head on and with success? This book provides a unique approach by using your organization's mission and vision statements to guide the development of marketing goals, strategies, and tactics. It uses real market examples to demonstrate the development of effective marketing strategies. Central to the development of marketing strategy is the use of the marketing mix of price, place, product, and promotion. This book neatly weaves the process of developing such a marketing strategy with examples given to clarify the theories and guide the reader through the strategic marketing planning process. If you are a manager, business student, or an executive, this book will help you grow an established business or start a new one with smart management techniques and processes that are critical to executing successful marketing strategies. The examples used are from large and small organizations in which the author was personally involved.

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Navigate the e-book through the table of contents or by the arrows

The screenshot displays an e-book interface with a navigation sidebar on the left and a main content area on the right. The sidebar includes a 'Contents' section with a search bar and 'My Notes' option. A list of chapters and sections is provided, with 'Chapter 1 Transcultural Caring Dynamics in Nursing and Health Care' highlighted in blue and indicated by a large grey arrow pointing from the left. The main content area features a green header with 'CHAPTER 1' and a decorative background of green leaves. The title 'Transcultural Caring Dynamics in Nursing and Health Care' is written in a large, green, cursive font. Below the title is a quote: 'Our era lures us to create the first global civilization on earth. We are the generation that begins the creative transformation of the whole world into a single community out of the diverse peoples of the planet. (Fox & Swimme, 1982, p. 6)'. At the bottom of the main area, there are sections for 'Chapter Objectives' and 'KEY WORDS' (Globalization • culture •). A navigation bar at the very bottom includes left and right arrows, a page number '3' in a box, and icons for zooming and other navigation functions. A second large grey arrow points from the bottom towards the navigation bar.

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- Acknowledgments
- Table of Contents
- Section 1 Theory and Conceptual Model and Applications
 - Chapter 1 Transcultural Caring Dynamics in Nursing and Health Care**
 - Chapter 2 The Essence of Caring
 - Chapter 3 Transcultural Caring Ethics
 - Chapter 4 Transcultural Context for Transcultural Nursing
 - Chapter 5 Universal Sources
 - Chapter 6 Transcultural Caring Inquiry: Awareness, Understanding, and Choice
- Section 2 Transcultural Caring Experiences
- Index

CHAPTER 1

Transcultural Caring Dynamics in Nursing and Health Care

Our era lures us to create the first global civilization on earth. We are the generation that begins the creative transformation of the whole world into a single community out of the diverse peoples of the planet. (Fox & Swimme, 1982, p. 6)

Chapter Objectives

1. Develop awareness of nursing from transcultural...

KEY WORDS
Globalization • culture •

3

Search for terms within the text



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Navigation: << Contents Search within My Notes

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clear results

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- Section I: The Basics of Bioethical Decision Making (2)
 - Chapter 8: Practice-Based Ethics and the Bioethical Standards as Lenses (2)
 - Lenses Out of Focus (2)

Page 144
man who reports that he is going to commit **suicide** and discloses his plan for the time, place, and method.

- Section II: Beyond the Basics—An Extended Perspective (2)
 - Chapter 10: The Power of Analysis Through Extremes (2)
 - Case Study Analysis Through Extremes (2)

Book Title: **FIFTH EDITION**
BIOETHICAL DECISION MAKING IN NURSING

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Get citation help, save pages, access perma-links, and more



The screenshot displays a web browser interface. On the left, there is a sidebar with a search bar and the text "My Notes". The main content area features a green header with the text "FIFTH EDITION" and the word "BIOETHICS" in large green letters below it. A toolbar is positioned at the top of the main content area, containing several utility icons: "Add to folder", "Save Pages", "E-mail Pages", "Print Pages", "Cite", "Dictionary", "Export", "Permalink", "Share", and "Google Drive". A large grey arrow points to the "Add to folder" icon.

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Acts : a commentary



by [Richard I. Pervo](#) (Author.), [Harold W. Attridge](#) (Editor.)

Print book 2009

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Description

Publication: Minneapolis : Fortress Press, [2009]
Physical Description: xxxvi, 812 pages : facsimiles, illustrations ; 25 cm.
Language: English
Staff View: [MARC Record](#)
ISBN: 9780800660451 0800660455
OCLC Number: 191697404
LCCN: 2008003463
Series: [Hermeneia--a critical and historical commentary on the Bible](#)

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Library of Congress call numbers were designed a to organize millions of books, and can be overwhelming!

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A decorative graphic consisting of several colored rectangular bars. On the left side, there are three vertical bars: a dark grey one at the top, a purple one in the middle, and another dark grey one at the bottom. On the right side, there are two vertical bars: a purple one in the middle and an orange one at the top. At the bottom of the page, there is a solid black horizontal bar. The central text is positioned within a light grey rectangular area.

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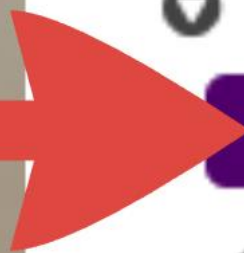
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